

Imagination Station Presents:

# Greater Lafayette **Mini** **Maker Faire**®



A one-day celebration of ideas and innovation—showcasing the talent and creativity of the Greater Lafayette area.

**Tinker. Design. Hack. Build. Reuse.  
Play. Think. Get Inspired.**

**30+**  
**makers**

**1000+**  
**people**

**30,000+**  
**sq. ft. of inspiration**

## Previous Makers

Circuits and software  
Double-decker bikes  
3D printing  
Pedal powered carnival rides  
Flame tornado  
Mirage bellydancers  
Screen printing  
Loom Weaving  
Rockets and robots  
E-Blox 3D circuits  
Homesteading exhibits  
Hand-made crafts  
Local food  
Music  
Educational workshops



## Who attends?

**People from the Greater Lafayette area who are excited by hands-on, creative experiences. Artists, Engineers, Crafters, Technologists, Designers, Entrepreneurs and Urban Farmers. Trend setters and opinion leaders of all types. Families and kids. Folks who love to do things.**

Our focus is to encourage families and young people to imagine, explore, build, tinker, and invent something unique through arts, crafts, science, and technology.



**1000's of social media  
and web visits!!**

**Free public event  
with the help of our  
generous sponsors!**

**“I love the kid-centric, hands-on interactive activities! Seems to be more of it at the Mini-Faire even in the smaller space. I have to say, I think I might like the Greater Lafayette Mini Maker Faire more than the larger ones. I know, scandalous, but true...”**

- GLMMF attendee



# Event Sponsorship Opportunities

Our sponsors are a critical part of our success. Join us and support the maker movement; publicize to a large audience; connect your business, publication, or product to the event; and bring our audience back to you. Complete and return the sponsorship form to express your interest.

**Cash Sponsorships**—Packages are available at a range of levels for small businesses and local companies wanting to get involved (see following list). None of the levels look quite right? We're happy to create a custom arrangement that meets your needs and budget.

**Media Sponsorships**—Become a supporting media outlet by agreeing to promote/advertise/publicize the event and be part of spreading maker culture to the larger community. Sponsorship benefits are designed for each outlet dependent upon the value of the contribution. Examples include: logo placement on publicity materials and web site, exhibit space and onsite material distribution, and event passes.

**In-Kind Sponsorships**—Interested in sponsoring in exchange for trade? Let's talk! We're looking for a range of donations including signage and printing supplies, food/beverage sponsors for our maker dinner, event rentals (tents, radios, A/V equipment), etc.

**"My business was a proud sponsor of the Greater Lafayette Mini Maker Faire last year, and we're excited to participate again. It's a great event for business owners—well-managed with good exposure and attended by families from all over the area. Plus the feeling of community, goodwill and creativity is really exciting to be associated with!"**

-GLMMF 2017 Sponsor

**We look forward to partnering with you. For more information please contact:**  
**[greaterlafayette.makerfaire.com](http://greaterlafayette.makerfaire.com)**



## GLMMF Sponsorship Benefit Levels

The Greater Lafayette Mini Maker Faire is a great way to strengthen your brand and engage thousands of individuals who are inspired by local creativity and innovation. Sponsors have the opportunity to connect with our energized onsite and active social networking audiences, and bring these individuals back to their businesses. A range of opportunities are available, including named sponsorship of some of the most visited features of the faire, and we are happy to tailor something specific to meet your needs. Email [lafayettemakerfaire@gmail.com](mailto:lafayettemakerfaire@gmail.com) with questions or for more information.

### Platinum Sponsor

#### Platinum Sponsor: \$2,000 or above

- Logo on all future print materials: poster, postcards and flyers
- Logo and link on homepage of website
- Logo and link on sponsor page of website
- Thank you on emails to Makers
- Mention in press release(s)
- Exhibit space in a featured location at event
- Thank you on social media accounts

### Gold Sponsor

#### Gold Sponsor: \$1,000

- Logo on all future posters
- Logo and link on sponsor page of website
- Mention in press release(s)
- Exhibit space at event
- Thank you on social media accounts

### Silver Sponsor

#### Silver Sponsor: \$500

- Logo and link on sponsor page of website
- Exhibit space at event
- Thank you on social media accounts

### Bronze Sponsor

#### Bronze Sponsor: \$250

- Text mention and link on sponsor page of website
- Space for materials distribution

### Silicon Sponsor

#### Silicon Sponsor: \$249 - \$20

- Text mention and link on sponsor page of website

# Greater Lafayette Mini Maker Faire®

**Make:**  
makezine.com

Greater Lafayette Mini Maker Faire is independently organized and operated under license from Maker Media, Inc.



# Greater Lafayette Mini Maker Faire®

## SPONSORSHIP AGREEMENT FORM

Get exposure with over 1000 makers, crafters, innovators and DIY enthusiasts and witness the convergence of technology, art, science and innovation in an exchange of ideas and hands-on experiences at the Greater Lafayette Mini Maker Faire.

We are excited to offer you the opportunity to partner with us as an event sponsor. Please return this form to: [lafayettemakerfaire@gmail.com](mailto:lafayettemakerfaire@gmail.com) and mail any check or money order to: **Attn: Mini Maker Faire, Imagination Station, 600 N 4th Street, Lafayette, IN, 47901**

### PARTNER INFORMATION:

Business/Company \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Address \_\_\_\_\_  
Best Phone/Email \_\_\_\_\_  
Website \_\_\_\_\_

We look forward to partnering  
with you. For more information  
please contact:  
[lafayettemakerfaire@gmail.com](mailto:lafayettemakerfaire@gmail.com)

### CASH SPONSOR

- We agree to make a cash contribution at the following level in exchange for the sponsorship benefits outlined to the left.
- >\$2,000    \$2,000    \$1,000    \$500    \$250    \$249 - \$20
- I would like exhibit space for a hands-on activity that links to what we do/sell.

Exhibit Details

### MEDIA SPONSOR

- We are interested in providing media trade/promotion/advertising in exchange for media sponsorship.
- We will promote the event through the following media/online outlets:

Sponsorship Specifics

Sponsorship Value

Upcoming publication deadlines

### IN-KIND SPONSOR

- We are interested in providing in-kind services in exchange for sponsorship.

Sponsorship Specifics

Sponsorship Value